

# Business Plan 2023 – 2025

## EIT Deep Tech Talent Initiative: Deep Tech Talent Training Prize

EIT Deep Tech Talent Initiative- VERSION 1



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# 1. Prize summary

**Disclaimer:** this document provides the applicants with detailed information on the Deep Tech Talent Training Prize for the EIT Manufacturing XKIC Business Plan 2023-2025. The information given is subject to revision, according to new potential rules or requirements provided by EIT and/or by the EC.

Deep Tech Talent Initiative: Deep Tech Talent Training Prize - Main Features	
Dates	<p>Deep Tech Talent Initiative: Deep Tech Talent Training Prize</p> <p>Prize publication: 10 July 2023 at 12:00 CET</p> <p>Submission of pledger form and quality check by: 22 September at 17:00 CET</p> <p>Prize closing: 31 October 2023 at 17:00 CET</p> <p>Evaluation of applications and communication of results: November 2023</p> <p>Prize Announcement: Details to be confirmed</p>
Introduction	<p><i>The Deep Tech Talent Initiative: Deep Tech Talent Training Prize initiative is a prize whereby applicants apply to be considered for a prize around the two categories, Partner Training and Targeted Training within the four defined Deep Tech Talent area group. Applicants must demonstrate excellence in addressing a challenge around Deep Tech trainings. Applicants are to be Deep Tech Talent Initiative pledgers by the time of the close, 31 October 2023 and the trainings to have occurred between 1 January 2023 – 31 October (or application submission).</i></p>
Total budget allocated to this prize	<p>1 000 000 EUR with a maximum award (prize) amount of 60 000 EUR per entity</p>
Link to the submission portal	<p>The <a href="#">PLAZA platform</a> will be available as of 10 July 2023 at 12:00 CET</p>

<p><b>List of documents to be submitted</b></p>	<ul style="list-style-type: none"> <li>• Application form and submission available on the PLAZA platform</li> <li>• Microsoft PPT Pitch Deck</li> <li>• 1–2-minute video pitch</li> </ul>
<p><b>List of documents to take into consideration</b></p>	<ul style="list-style-type: none"> <li>• Horizon Europe Model Grant Agreement</li> <li>• <a href="#">New European Innovation Agenda</a></li> <li>• Appeal procedure</li> <li>• <a href="#">Deep Tech Talent Initiative pledge and quality check process</a></li> <li>• <a href="#">EIT's 2022-2027 Impact Framework for supporting KPIs</a></li> </ul>
<p><b>Evaluation criteria</b></p>	<p>Evaluation criteria assessed by the independent experts:</p> <ul style="list-style-type: none"> <li>• Excellence</li> <li>• Quality and efficiency of implementation</li> <li>• Impact</li> <li>• Strategic fit</li> </ul>

## 2. General Conditions

The Deep Tech Talent Training Prize awards excellence in deep tech training aligned with the core objective of the Deep Tech Talent Initiative: skilling one million people within deep tech fields over the next three years (2023-2025). Awards are given to applicants that demonstrate excellence in addressing a challenge in deep tech training in one of the two prize categories: Partner Training and Targeted Training. Applicants will need to indicate both the prize category and the deep tech area group (see section 3.1). Submitted applications will be evaluated on their ability to clearly illustrate the challenge addressed, the methodology used to address it, KPI targets achieved<sup>1</sup>, transferability and impact of the action (for full criteria see section 5). The eligibility time period of the trainings and subsequent KPI of persons trained is 1 January 2023 - 31 October 2023, or application submission. All entities who meet the Deep Tech Talent Initiative criteria are eligible to apply to the prize, however, to be considered for the prizes applicants are to be Deep Tech Talent Initiative pledgers<sup>2</sup> and have successfully completed the quality check<sup>3</sup> for the considered course by the time of the close of the application 31 October 2023. The main objective of this Prize is to award excellence of a completed upskilling action within the Deep Tech Talent Initiative ecosystem and broader European landscape.

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<sup>1</sup> KPIs submitted in the application must be completed KPIs for a completed action not projected KPIs.

<sup>2</sup> Pledge process and pledger details: <https://www.eitdeeptechtalent.eu/the-pledge/>

<sup>3</sup> Quality Check information and criteria: <https://www.eitdeeptechtalent.eu/quality-check/>

## 3. Prize Specific Conditions

### 3.1 Prize Thematic and Expected Results

A new wave of innovation is emerging rapidly throughout the world with the power to drive change across the economy and society: deep tech. Deep tech innovations are indispensable in creating solutions to the most pressing global challenges. However, Europe lacks the talent and skilled labour force necessary to properly leverage the new technology and enable its green and digital transition. To address this skills gap and in alignment with the European Commission's New European Innovation Agenda<sup>4</sup>, the European Institute of Innovation and Technology (EIT) is developing a strong deep tech talent pool across Europe with the Deep Tech Talent Initiative. The Deep Tech Talent Initiative is a pioneering programme led by the European Institute of Technology and Innovation (EIT) that will skill one million people within deep tech fields over the next three years (2023-2025).

Deep Tech Talent Initiative Working Definition of Deep Tech:

Rooted in the advances of cutting-edge science and technology, with the power to change our lives and accelerate the green and digital transition, deep tech is key to tackling the most pressing global challenges in fields such as climate change, sustainable energy, or health. Deep tech innovations are cutting-edge technological solutions combining fields of science and engineering in the physical, biological, and digital spheres. Our Deep Tech Definitions<sup>5</sup> guide us in which fifteen deep tech fields we will train one million people:

- 1. Advanced Computing / Quantum Computing**
- 2. Advanced Manufacturing**
- 3. Advanced Materials**
- 4. Aerospace, Automotive and Remote Sensing**
- 5. Artificial Intelligence and Machine Learning, including Big Data**
- 6. Biotechnology and Life Sciences**
- 7. Communications and Networks, including 5G**
- 8. Cybersecurity and Data Protection**
- 9. Electronics and Photonics**

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<sup>4</sup> New European Innovation Agenda available here: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52022DC0332>

<sup>5</sup> *The Definitions document is a non-exclusive list and will be updated regularly in line with the emerging deep technologies on the market, and with the support of the EIT Knowledge Innovation Communities and the pledger community.*

10. Internet of Things, W3C, Semantic Web
11. Robotics
12. Semiconductors (microchips)
13. Sustainable Energy and Clean Technologies
14. Virtual Reality, Augmented Reality, Metaverse
15. Web 3.0, including Blockchain, Distributed Ledgers, NFTs

These 15 fields have been grouped into four deep tech area groups.

Deep Tech Area Groups of the Deep Tech Talent Initiative: Deep Tech Talent Training Prize:

**Deep Tech Area Group 1: Information Technologies and Connectivity**

- Advanced Computing / Quantum Computing
- Artificial Intelligence and Machine Learning, including Big Data
- Internet of Things, W3C, Semantic Web
- Communications and Networks, including 5G
- Cybersecurity and Data Protection

**Deep Tech Area Group 2: Advanced Engineering and Manufacturing**

- Advanced Manufacturing
- Aerospace, Automotive and Remote Sensing
- Robotics
- Semiconductors (microchips)
- Electronics and Photonics

**Deep Tech Area Group 3: Life Sciences and Green Technologies**

- Biotechnology and Life Sciences
- Advanced Materials
- Sustainable Energy and Clean Technologies

**Deep Tech Area Group 4: Digital Experiences and Future Internet**

- Virtual Reality, Augmented Reality, Metaverse
- Web 3.0, including Blockchain, Distributed Ledgers, NFTs

## Deep Tech Talent Training Prize:

In its first year, the Deep Tech Talent Initiative has already developed its courses' catalogue, pledger community and Initiative offerings. Carrying this momentum and to expand the Initiative community, course offering, and drive towards 1 million learners trained by the end of 2025, the EIT's Deep Tech Talent Initiative is launching its first prize, the Deep Tech Talent Training Prize.

The Deep Tech Talent Training Prize is open to all organizations who meet the criteria of the Initiative<sup>6</sup>. The prize awards excellence in trainings that address deep tech training challenges. Applicants will apply to one of the two prize categories: Partner Training and Targeted Training and submitting their application to be considered for one of the four pre-defined Deep Tech Area Groups (Section 3.1). For both prize categories, applications must demonstrate how they have successfully addressed deep tech training challenges. Such challenges may vary from an organizational, sectoral, or population specific need to a regional or even pan-European challenge. Examples of challenges include but are not limited to: accessibility of training, hitting targets in training, number of trainees with specific credentials, identified decrease of trainees in a specific deep tech training, availability of training. Applicants in both categories must clearly explain the challenge addressed, the ambition of the action, the action's transferability, and the action's contribution to both short- and long-term impact through results achieved.

## Prize Categories:

1. **Partner Training:** Partnerships are a cornerstone of the Deep Tech Talent Initiative and developing and fostering deep tech talents and technologies in Europe. Such partnerships come in many forms including collaborations between training providers and employers, regional actors coming together to address regional innovation ecosystem needs, or ecosystem actors coming together to address a specific market or societal need. Partnerships in this category are open to all organizations who meet the pledge criteria and can demonstrate how their partnership, training and results demonstrate excellence in addressing a deep tech training challenge. For this category there must be a minimum of two entities represented in the application and all partners in the consortium must have signed the Deep Tech Talent Initiative Pledge by the time of the application deadline, 31 October 2023.
  - Examples include:
    - Employer /Training Provider partnerships;
    - Two training providers partner and pledge together bringing complementary courses;

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<sup>6</sup> Please refer to pledge process and quality check process for criteria. All applicants are to be pledgers and successfully passed the quality check by the time of the closing of the Prize, 31 October 2023.



- University/ Industry partnership;
  - Innovation & Entrepreneurial (I&E) Ecosystem Integration: partners from across the knowledge triangle come together to provide and/or deliver training;
  - Connections across regional deep tech innovation valleys across Europe.
2. **Targeted Training:** This category is for individual training providers who have demonstrated excellence in a specific targeted approach to address challenges in deep tech training. The target approach may address targeted audiences that are often underrepresented in deep tech fields (e.g., women, disadvantaged background, individuals re-entering the job market, etc.) or may address an immediate market or training need that is underdeveloped. As with Partner Training, these targeted approaches should clearly demonstrate the need being addressed, transferability of the action, excellence in the action’s result, and short- and long-term impact.
- Examples include but not limited to:
    - Inclusivity promotion in various areas such as: gender, disadvantaged background, and supporting unemployed individuals re-entering the job market;
    - Sector specific: demonstrate need in specific sector or lack of available training (e.g., photonics, distributed ledgers, etc.);
    - Individual training: Individual training providers addressing challenges in a deep tech field.

## 3.2 Applicant Profile

Entities eligible to participate:<sup>7</sup>

### 1. Horizon Europe regulation

Any legal entities are welcome to apply, provided that the conditions laid down in the Horizon Europe Regulation<sup>8</sup> have been met, along with any other conditions laid down in the specific prize category.

**A ‘legal entity’ means any natural or legal person created and recognised as such under national law, EU law or international law, which has legal personality, and which may, acting in its own name, exercise rights and be subject to obligations.**

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<sup>7</sup> Based on the Council Implementing Decision (EU) 2022/2506) on measures for the protection of the Union budget against breaches of the principles of the rule of law in Hungary, effective as of 16th December 2022, *no legal commitments shall be entered into with any public interest trust established on the basis of the Hungarian Act IX of 2021 or any entity maintained by such a public interest trust*. Please check also the related list of [Frequently Asked Questions](#). It is progressively updated as soon as further guidance is available. You can find an indicative – non-exhaustive – list of affected entities (i.e. public interest trusts and entities maintained by them) under this [link](#).

<sup>8</sup> Regulation (EU) 2021/695 of the European Parliament and of the Council of 28 April 2021 establishing Horizon Europe (OJ L 170 , 12.5.2021, p. 1)

## Entities eligible for funding:

To be eligible for the prize award, applicants must be established in one of the following countries:

- the Member States of the European Union:  
Austria, Belgium, Bulgaria, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden.
  - the EU Outermost regions linked to the Member States of the European Union.
  - the countries associated to Horizon Europe and the low- and middle-income countries<sup>9</sup>;
2. To be eligible for the Deep Tech Talent Training Prize all applicants
- must have successfully completed their pledge registration<sup>10</sup>, including signing the pledge document, and received the confirmation;
  - must have registered and submitted the courses with which they are using to apply for the prize and passed the quality check for said courses<sup>11</sup>.

*The above submissions are done in sequence (e.g., first pledge registration then quality check)<sup>12</sup>*

- The trainings and subsequent persons trained (required KPI) must have occurred between 1 January 2023 to 31 October 2023 (or submission of application).
- cannot have received funding from Horizon Europe related to the same action.

### 3.3 Budget and Prizes

The total maximum EIT funding allocated to this prize is up to 1 000 000 EUR with a maximum prize allocated per entity of up to 60 000 EUR. Prizes will be evaluated based on the deep tech area group organized under the two prize categories (Partner Training, Targeted Training). Up to one first-place prize and one runner-up prize will be awarded per deep tech area group per prize category. The amounts will be allocated according to the below estimation.

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<sup>9</sup> See the [Horizon Europe List of Participating Countries](#) on the Portal for an up-to-date list of these countries

<sup>10</sup> See the Deep Tech Talent Initiative pledge here: <https://www.eitdeeptechtalent.eu/the-pledge/join-the-pledge/>

<sup>11</sup> Applicants are encouraged to submit their quality check form as soon as possible but no later than September 22, 2023. Only applicants who have courses that have passed the quality check are eligible for the prize: <https://www.eitdeeptechtalent.eu/quality-check/>

<sup>12</sup> The pledge and quality check process are completed via the Deep Tech Talent Initiative website: [www.eitdeeptechtalent.eu](http://www.eitdeeptechtalent.eu).

Category	Deep Tech Area Group 1	Deep Tech Area Group 2	Deep Tech Area Group 3	Deep Tech Area Group 4	TOTAL EUR
<b>Partner Training</b>	Prizes euro/application	Prizes euro/application	Prizes euro/application	Prizes euro/application	
First-place	100 000 <sup>13</sup>	100 000	100 000	100 000	400 000
Runner-up	60 000 <sup>14</sup>	60 000	60 000	60 000	240 000
<b>Total Partner Training</b>					<b>640 000</b>
<b>Targeted Training</b>	Prizes euro/application	Prizes euro/application	Prizes euro/application	Prizes euro/application	
First-place	60 000	60 000	60 000	60 000	240 000
Runner-up	30 000	30 000	30 000	30 000	120 000
<b>Total Targeted Training</b>					<b>360 000</b>
<b>TOTAL</b>					<b>1 000 000</b>

*The information above is provided for information only and does not constitute any kind of commitment on behalf of EIT Deep Tech Talent Initiative. Final EIT funding allocated may vary significantly based on the number of proposals evaluated, selected and other factors.*

*The exact number of prizes awarded will depend on the quality of the proposals received and total funding available.*

The funding will be paid in one single instalment:

- Partner Training Category: the above listed amount for first place (100 000 EUR) and runner-up (60 000 EUR) is the total amount awarded to the consortium. For the first-place prize, the 100 000 EUR will be distributed to at minimum two entities as no entity can

<sup>13</sup> For the Partner Training category, the total amount awarded to the consortium is 100 000 EUR. The maximum amount to be allotted to one entity at 60 000 EUR with a minimum of two partner recipients allocated.

<sup>14</sup> Total amount awarded to the consortium. To be distributed in one payment to lead organisation and prize amounts per consortium entity distributed within the consortium.

receive more than 60 000 EUR. The funding for the Partner Training Category will be paid in one single payment per entity.

- Targeted Training Category: the above listed amount for first-place (60 000 EUR) and runner-up (30 000 EUR) will be paid to a single entity in one payment.

### 3.4 Reporting

Prize winners must report one (1) month after final completion of support from EIT Manufacturing on behalf of the EIT Deep Tech Talent Initiative. This reporting must confirm that they received the prize.

## 4. Proposal Preparation and Submission

All applications and supporting documents and material must be submitted using an online application form<sup>15</sup>, which is also linked on the prize website<sup>16</sup>. No paper submissions will be considered.

The official language of the competition is English (i.e., all application material must be submitted in English and the applicants must pitch in English in the video pitch).

The following documentation must be submitted by the applicants through the submission platform no later than the **prize deadline 31 October 2023 at 17:00 CET**:

- Application Form (to be submitted on Plaza)
- Pitch Deck (downloadable PPT to be uploaded on Plaza)
- 1–2-minute Video Pitch (to be uploaded on Plaza)

**NB:** Only applications submitted through the online link (as noted above) before the deadline will be accepted and considered. The organisers reserve the right to extend the submission deadline; any extension of the deadline will be communicated to the public on the competition website.

Any documentation missing or considered incomplete, may be a reason for application rejection.

### Prize Contact Email

All applicants may contact EIT Deep Tech Talent Initiative to ask questions and clarify any points on general or technical procedures and prize content by sending an email message to [info@eitdeeptechtalent.eu](mailto:info@eitdeeptechtalent.eu).

## 5. Proposal Evaluation and Selection Process

### 5.1 Eligibility and Admissibility Check

A proposal will be considered admissible if the following documentation is submitted through the submission tool **no later than the prize deadline on 31 October 2023 at 17:00 CET**:

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<sup>15</sup> Prize application form: <https://plaza.eitmanufacturing.eu/PROMISE/PRIVATE/FORMS/form.aspx?guid=12671BC6-2A8A-438F-A00F-6716E1947C6A>

<sup>16</sup> Prize webpage: <https://www.eitdeeptechtalent.eu/calls-and-opportunities/training-prize>

## Completeness

The submitted proposal is completed, and submitted on time via the submission tool, in English with all its mandatory sections and compulsory documents included:

1. Online form which includes organizational information, pledger status, category, and deep tech area specific questions and quantifiable summaries in regard to KPIs.

2. Pitch Deck (in Microsoft PowerPoint) providing the information relevant with reference to the four evaluation criteria, including the strategic fit of the addressed category and the deep tech area group. The presentation must not exceed twenty-five pages (slides) and should include:

- Challenge addressed (defined) regarding the deep tech area group, and relevance to the Deep Tech Talent Initiative,
- Instruments used to address the challenge (methodology),
- Team addressing the challenge (members, entities involved and their role),
- Quantitative measurements: number of trainees trained within the action in the eligible period (mandatory KPI), and other KPIs relevant for the action,
- Testimonial from participant / beneficiary of the training,
- Transferability of training: demonstrating how the action can be transferred and scaled up,
- Impact of the action regarding the New European Innovation Agenda (or milestones met towards broader societal impact).

3. 1–2-minute video pitch: high level summary of the challenge and results

Admissible submissions will be considered eligible if:

#### Applicant profile

The applicant's profile is in line with the requirements presented under point 3.2 "Applicant Profile" and completed and submitted the following by **31 October 2023 at 17:00 CET**:

1. Having completed the Deep Tech pledge.
2. Having submitted and successfully completed the quality check for the relevant training.
3. Having uploaded the three above application material (online application form, pitch deck, and video pitch).

Proposals containing one or more ineligible elements will receive an official communication from EIT Manufacturing setting out the outcome of the eligibility check and explaining why the proposal failed to meet the criteria.

The applicant deemed ineligible who disputes the ineligibility decision, may appeal. This appeal must be made within five (5) working days from the official EIT Manufacturing notification of ineligibility (see section 5.4, Procedure for Complaints and Appeals and the document Appeal Procedure linked to the prize page).

## 5.2 Evaluation of Applications

**The evaluation panels will be organized per deep tech area group<sup>17</sup> of the Deep Tech Talent Initiative.**

Eligible applications will be reviewed online by a panel composed of three external expert evaluators. The external evaluators will have a profile that matches the deep tech area groups.

Each evaluator will score each application based on four standardised criteria: Excellence, Impact, Implementation, Strategic fit.

External evaluators will assess each evaluation criteria according to the following scores on a scale **from 1 to 5**.

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<sup>17</sup> Deep Tech Talent Initiative Area Group 1: Information Technologies and Connectivity, Area Group 2: Advanced Engineering and Manufacturing, Area Group 3: Life Sciences and Green Technologies, Area Group 4: Digital Experiences and Future Internet for full list refer to section 3.1

Score	Description
1	<b>Extremely poor or None</b> The information provided is considered irrelevant or inadequate compared to the specific prize provisions
2	<b>Bad</b> The information provided lacks relevant quality and contains significant weaknesses, compared to the specific prize provisions
3	<b>Average</b> The overall information provided is adequate, however, some aspects are unclearly or insufficiently detailed, compared to the specific prize provisions
4	<b>Good</b> The information provided is adequate with sufficiently outlined details, compared to the specific prize provisions
5	<b>Excellent</b> The information provided is outstanding in its details, clarity, and coherence, compared to the specific prize provisions

The scores are given at criteria level (e.g., Excellence) and then summed together to determine a final score total.

Thresholds apply to individual criteria and to the total score. The maximum score for a proposal is 20. The default threshold for individual criteria is 3 and the default overall threshold is 12 to be considered for a prize.

Evaluation criteria	Excellence	Implementation	Strategic Fit	Impact	TOTAL
	<ul style="list-style-type: none"> <li>-The application demonstrates excellence in clearly illustrating and defining the pertinence of the addressed challenge, the relevance of the set objectives</li> <li>-Excellence in the the novelty of the upskilling approach, soundness of the methodology to address the challenge especially regarding stakeholder and learner needs.</li> </ul>	<ul style="list-style-type: none"> <li>-The application demonstrates quality and efficiency of the project plan and execution in all aspects.</li> <li>-The application clearly connects the implementation towards addressing the defined challenge.</li> <li>-The challenge was addressed with the consideration of financial sustainability.</li> </ul>	<ul style="list-style-type: none"> <li>-The application is aligned with the objectives of the EIT Deep Tech Talent Initiative</li> <li>- The challenge is clearly aligned with the defined deep tech category and deep tech area focus</li> <li>- For the Partner Training category only, the consortium is strategically constructed to effectively address the stated challenge.</li> </ul>	<ul style="list-style-type: none"> <li>- Significance of the contribution of the training to the European Innovation Agenda, especially in regard to upskilling one million deep tech talents</li> <li>-The addressed challenge demonstrates scalability and transferability</li> <li>- The application has defined the impact of addressing the challenge clearly and in regard to the deep tech area focus</li> </ul>	<b>20</b>
Score	1 to 5	1 to 5	1 to 5	1 to 5	
Threshold	3/5	3/5	3/5	3/5	<b>12/20</b>



The evaluators will assess each application. The rapporteur will create an average score per application based on the individual evaluators' scorings and produce an Individual Evaluation Report (IER) per application (each application is evaluated 3 times). The evaluators will meet in a consensus meeting chaired by an independent rapporteur from the Deep Tech Talent Initiative, to discuss and build an agreement. The rapporteur will address any notable divergences between their evaluations and will develop the final Evaluation Summary Reports (ESR) of the evaluation of proposals.

The proposals will be ranked per score, within each prize category and deep tech area group. In case of application with the same score, the priority order will be defined first on the bases of the KPIs, and then on the bases of the judgement of the expert evaluators.

### 5.3 Communication of Results

Results will be communicated to the email of the applicant representative registered on the submission platform (Note: Please, check your spam folder). Results will be communicated with a rejection letter or email to non-qualified applicants or letter of acknowledgement of selection as prize designee. Results will include the evaluations.

### 5.4 Procedure for Complaints and Appeals

The applicant (the representative of the legal entity or the team) of a rejected application who disagrees with the decision may request an evaluation review. **Only procedural aspects of an evaluation may be the subject of a request for an evaluation review**, for example, process errors or technical problems. The evaluation of the merits of an application shall not be the subject of an evaluation review. The applicant will have five (5) working days after receipt of the final evaluation results to submit an appeal to the evaluation committee (see document Appeal Procedure).

### 5.5 Selected Applicants and Follow-Up

Selected applicants will be required to sign:

- Declaration of Honour around the Prize award

## 6. Other Terms and Conditions

### 6.1 Communication, Dissemination, Visibility of Funding

Prize winners must promote the prize and its results, by providing targeted information to multiple audiences (including the media and the public) in a strategic and effective manner. Communication activities related to the prize (including media interviews, press statements, presentations, etc., in electronic form, via traditional or social media, etc.), must acknowledge EU support and display the EIT Deep Tech Talent Initiative emblem, and text. The emblem must remain distinct and separate and cannot be modified by adding other visual marks, brands, or text. Apart from the emblem, no other visual identity or logo may be used to highlight the EIT Deep Tech Talent Initiative support. When displayed in association with other logos (e.g., of winners or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.

For the purposes of these obligations, the winners may use the emblem without first obtaining approval from EIT Deep Tech Talent Initiative. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the emblem or any similar trademark or logo, either by registration or by any other means. Any communication or dissemination activity related to the prize must use factually accurate information.

The Deep Tech Talent Initiative Team (including EIT and its Knowledge and Innovation Communities) may use, for their communication and publicising activities, information relating to the prize, as well as photos or audio-visual material that they receive from the applicants (including in electronic form), and photos and videos taken either in preparation of the award ceremony or during the award ceremony. The EIT Deep Tech Talent Initiative will publish the name of both the finalist/s and the selected applicants their origin, the amount of the prize and its nature and purpose.

### 6.2 Intellectual Property Rights

Participants retain full and exclusive ownership of their prior information and intellectual property rights. By submitting their application, participants affirm that they hold ownership or have legally secured the right to use all elements of the innovative product or service. Participants agree to indemnify and hold harmless EIT Manufacturing and/or any assignee or affiliate from any third-party allegations or claims of intellectual property rights infringement by the product or service of participants.

Participants shall have the right to further develop, use and license their intellectual property rights for creating, making, marketing, and distributing products, services, and technology.

Participants agree to respect IPR Rules (Article 16) of the Model Grant Agreement<sup>18</sup>.

Participants also agree to respect the [EIT Manufacturing IP Policy](#).

### 6.3 Right to Activate Audits

EIT Manufacturing retains the right to activate an audit on Deep Tech Talent Prize winners, in case of alerts and/or to confirm governance and proper usage of the financial prize.

EIT Manufacturing keeps the right to request any data related to the Deep Tech Talent Training Prize Activity Competition during 5 years after completion to ensure transparency and allow monitoring from EIT.

### 6.4 Withdrawal of the Prize — Recovery of Undue Amounts

EIT Manufacturing may withdraw the prize after its award and recover all payments made, if it finds out that:

- false information, fraud or corruption was used to obtain it;
- the prize winners were not eligible or should have been excluded or – the prize winners are in serious breach of their obligations under these guidelines.

### 6.5 Data Protection

EIT Manufacturing ensures that any processing of personal data shall be performed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and in accordance with Directive 95/46/EC (General Data Protection Regulation). As a data subject you have the right of access, the right to rectification, the right to erasure, the right to restrict processing, the right to data portability, the right to object and the right not to be subject to a decision based solely on automated processing. If you have a question about personal data processing or want to exercise your data subject rights, you can contact our Data

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<sup>18</sup> [https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/agr-contr/unit-mga\\_he\\_en.pdf](https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/agr-contr/unit-mga_he_en.pdf)

Protection Officer on [dpo@eitmanufacturing.eu](mailto:dpo@eitmanufacturing.eu). In the case of complaints, you can address them to the French regulator CNIL.

The collected personal data will be used solely for the procedure and assessment of the applications and the management, completion, organisation, dissemination of information and publicity of the competition. The data controller is EIT Manufacturing and/or its subsidiaries.

Personal data shall be deleted 5 years after the announcement of the competition winners.

Participants have the possibility to indicate that EIT Manufacturing may grant access to parts of their submission to trusted investors and partners.

## 6.6 Acceptance of the Guidelines

By submitting the application form, the participant agrees to these guidelines and its annexes, which form part of the submission. Participants agree that they have no legal entitlement to a prize.

EIT Manufacturing reserves the right to make reasonable amendments to these guidelines. Amendments and additions to these guidelines shall be valid only if communicated in writing or otherwise made available to the participants on the prize page of the EIT Manufacturing website.

EIT Manufacturing also reserves the right to cancel or declare the competition unsuccessful provided all applicants are informed and sufficient justification is given (for example no applications received, or all applications do not pass the default thresholds).

## 6.7 Confidentiality

EIT Manufacturing undertakes to use any confidential information shared by the applicants solely for the purposes of the prize. Confidential information shall mean data and/or information that is proprietary to, or possessed by, the applicants and not generally known to the public, or that has not yet been revealed whether in tangible or intangible form, whenever and however disclosed and might also be included in the application form. Confidential information must be expressly labelled as such in the application form.

Applicants agree that EIT Manufacturing and its subsidiaries can disseminate, publish, and make use of non-confidential information regarding the prize, to promote the activities of EIT Manufacturing or establish reports or other necessary documents for EIT.

The applicants agree that data and information in the application form not labelled as confidential may be disclosed in connection with the activities of EIT Manufacturing.

Considering the confidential nature of the data and information referred to above, EIT Manufacturing also undertakes to (i) not disclose them in any way and in any form, without prior written authorization of the company concerned; and (ii) not to use them for purposes other than those strictly necessary for participation in the Deep Tech Talent Training Prize.

Confidential Information may be shared among EIT Manufacturing and its subsidiaries (e.g. CLCs) solely for the purposes of the Deep Tech Talent Training Prize activity. EIT Manufacturing undertakes to impose this confidentiality obligation on its employees and the employees of its subsidiaries and its collaborators, as well as on rapporteurs and independent experts and all subjects who, by virtue of participating in the prize as members of the selection committees or jury, will take knowledge of or may have access to such confidential data and information.

## 6.8 Exclusion Criteria

Applicants will be excluded from participating in the prize if they are in any of the situations of exclusion defined in Article 136 of the EU Financial Regulation<sup>19</sup>. All applicants shall sign a Declaration of Honour to confirm that they respect the above-mentioned criteria at the application stage. All applicants may be requested to provide relevant recent documentation substantiating the Declaration of Honour. Failure to provide adequate documentation may result in the exclusion of the applicants concerned.

## 6.9 Applicable Law

The present guidelines are governed by the applicable European Union laws (i.e. the EIT Regulation, the EU Financial Regulation and the Horizon Europe Regulation) and is complemented, where necessary, by the law of France. The applicants agree to observe the obligations set forth in the (Model) Grant Agreement signed between the EIT and EIT Manufacturing and particularly Articles 12 (conflict of interest), 13 (confidentiality and security), 14 (ethics), 17.2 (visibility), 18 (specific rules for carrying out action), 19 (information) and 20 (record-keeping). These obligations will also be mentioned in contracts to be signed if the application is successful.

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<sup>19</sup> <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32018R1046&rid=6#d1e13757-1-1>

