

B-Blue

Workshop: Business Modeling and Circular Economy



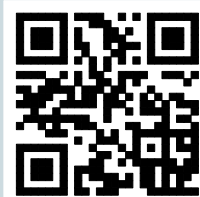
9:15-18:00



18.03.2022



Marine biology station Piran, NIB, Fornače 41, Piran, Slovenia



The B-Blue Partner NIB organizes a workshop on Business Modeling and Circular Economy, led by Dr. Szabó Zsolt Roland. The workshop will bridge the knowledge gap between research / innovation and placing products and processes on market. We will provide a general introduction to the concepts with an opportunity to discuss your own innovation ideas. The workshop is in English and registration is needed on the email below.



<https://b-blue.interreg-med.eu/>



https://twitter.com/BBlue_Med



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AGENDA

09:15-11:15	Introduction to Business Modeling and the Business Model Canvas
11:15-11:30	<i>Coffee break</i>
11:30-13:15	Learn how to Use the Lean Canvas
13:15-14:00	<i>Lunch break</i>
14:00-14:45	Introduction to the Circular Economy and Circular Business Models
14:45-16:15	Business Model Development
16:15-16:30	<i>Coffee break</i>
16:30-18:00	Validation of an idea (feasibility, desirability, viability)