

The FINAL CONFERENCE, D.C.3.2
The future of the circular economy and digitalization in the Alpine Space

We are building the Circular4.0 community in the Alpine region!

29th September 2022, 9.00 – 15.15
Bled (Slovenia) at Bled Congress Centre, Hall Island (B+C+D)
and online streaming

Agenda (draft):

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| 8.30 – 9.00 | <i>Welcome coffee Registrations and getting together</i> | <i>Onsite & online streaming</i> |
| 9.00 – 9.15 | <i>Welcome speeches</i> | <i>Technology Park Ljubljana (TPLJ), lead partner (LP) Ministry of Economic Development and Technology (MGRT)</i> |
| 9.15 – 9.35 | Keynote speech <i>Toward the green transition through the circular economy & digitalization in the EU and the Alpine region</i> | <i>Bart Stegeman, EIT Climate KIC</i> |
| 9.35 – 10.30 | CIRCULAR4.0 project – Digital technologies as enabler to foster the transition to the circular economy by the SMEs in the Alpine Space Area <i>- Overall CIRCULAR4.0 presentation - Tools for assessing the circular & digital maturity - Results of circular & digital transformations in SMEs - Action plan & community</i> | <i>Roberto Sandrini, TPLJ Cesar Pacheco, Torino Wireless (TOWL) Luc Schmerber, BWCON Bianca Kahr, Austria Wirtschaftsservice (AWS)</i> |

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| 10.30 – 11.30 | <p>Panel 1 – Strengthening the circularity with innovation processes <i>Practices and experiences on circular economy in the Alpine Space (AS) from the Circular4.0 piloting phase.</i></p> <ul style="list-style-type: none"> - Lessons learned from the circular & digital processes planned and/or implemented by SMEs with the piloting phase (success cases – highlighting issues to be solved; approached method; solutions identified). - Set of recommendations from the evaluation of the pilots coming by the evaluation process <p>Moderator: Ram Dušić Hren</p> | <p><i>SMEs involved and project partners representing specific pilot cases</i></p> <p><i>Luc Schmerber, BWCON</i></p> |
| 11.30 – 11.45 | Coffee break | |
| 11.45 – 12.30 | <p>Panel 2 – We are building the Circular & digital community in the Alpine Space! <i>A perspective of policy makers and regional authorities on the transition of SMEs to the circular economy through digitalization</i></p> <p>Supporting the establishment of an ecosystem able to trigger circularity & digitalization to close the production “loop”</p> <p>State-of-the-art and the next steps for the implementation of the Green Deal strategy in Europe, particularly looking at SMEs</p> <p>Moderator: Roberto Sandrini</p> | <p><i>EU CE team, EUSALP & Alpine convention, regional authorities, experts representing clusters/associations</i></p> |
| 12.30 – 13.30 | Lunch break | |
| 13.30 – 14.30 | <p>Round table – To survive or to fly? <i>A future perspective of SMEs and the new technology providers to boost the transition to circular economy</i></p> <p>Moderator: Ram Dušić Hren</p> | <p><i>SMEs, project partners representing SMEs and experts</i></p> |
| 14.30 – 15.00 | <p>CIRCULAR4.0: a story telling <i>Success cases, virtual exhibition, videos</i></p> | <p><i>Veneto Innovazione (VENINN)</i></p> |
| 15.00 – 15.15 | Conclusions of the final conference | <i>TPLJ - LP</i> |

The final conference is free of charge.

The Circular4.0 project is co-financed by the European Regional Development Fund through Interreg Alpine Space programme.